

# Kiu Cheung

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## Motion Designer

Portfolio: <https://www.kiucheung.com/>

## EDUCATION

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**Ringling College of Art and Design** – Sarasota, FL, United States  
Bachelor of Fine Arts, Motion Design Major – May 2026  
GPA 3.79/4.0

**UWC Li Po Chun College** – Hong Kong  
International Baccalaureate Diploma  
IBDP: 43/45

## MOTION DESIGN AND GRAPHIC DESIGN EXPERIENCE

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### **Motion Design Intern**, Make Studio, Minneapolis, MN, May 2025 – Aug 2025

- Worked on 10+ projects, including typography animation for Dick's Sporting Goods, social media content for Butterfinger, and 2D compositing for Church's Chicken
- Led animation for Toyota at the T-Mobile Arena project, developed motion graphics across multiple screen aspect ratios, building a cohesive animation package
- Conceptualized, pitched, and produced a motion piece for National Hat Day featured on Make Studio's social channels
- Created visual assets and conducted research for client pitches, including animated logos and mood boards

### **Motion Designer**, Ringling College Design Center, Sarasota, FL, Jan 2025 – Dec 2025

- Concepted and created stylescapes for the PINC 11 conference, designed and animated motion show opener in addition to the branding package
- Created branding and motion design promo for the 2026 Ringling Pre-College program, communicating with the graphic design team to create unified visuals under strict deadlines

### **Motion Design Freelancer**, Suchfilms, Hong Kong, July 2024 – Dec 2024

- Developed character designs contributing to future features and product designs for Suchfilms
- Created original designs and animations for Suchfilms' social media content, enhancing brand presence
- Interned at Suchfilms during the summer of 2019, assisting with costume preparation for advertisement shoots, participating in client meetings, and producing illustrations featured in McDonald's advertisement campaigns

### **Creative Intern**, Branding Records, Hong Kong, Jun 2023 – Aug 2023

- Developed concepts for Jamieson Vitamin's advertising campaign, creating pre-production designs using AI tools, making mockups and presentations for the client's pitch
- Rebranded a preliminary logo for NGO New Territories Women & Juveniles Welfare Association
- Produced visual development character design for Lazybird, a hospitality job platform

## AWARDS

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**Rookies 2025**, Rank A portfolio

**American Advertising Awards 2025**, Judge's Choice Award and Silver

**Ligature 2025**, Best Type in Motion

**Best of Ringling 2024**, Faculty Choice Award

**24 Hour Animation Challenge 2024**, Second Place

**Davis United World College Scholars** - Full scholarship to Ringling College of Art and Design 2022 - 2026

## SKILLS

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**Proficient in:** Adobe Suite (Photoshop, Illustrator, After Effects, InDesign, Premiere Pro), Cinema 4D, Octane, Redshift, Procreate, PowerPoint, Microsoft Word, Keynote, Figma, Dragonframe, Rive

**Working knowledge:** Nuke, Houdini, Unreal Engine, Touch Designer

**Language:** Fluent in English, Cantonese & Mandarin, intermediate in German